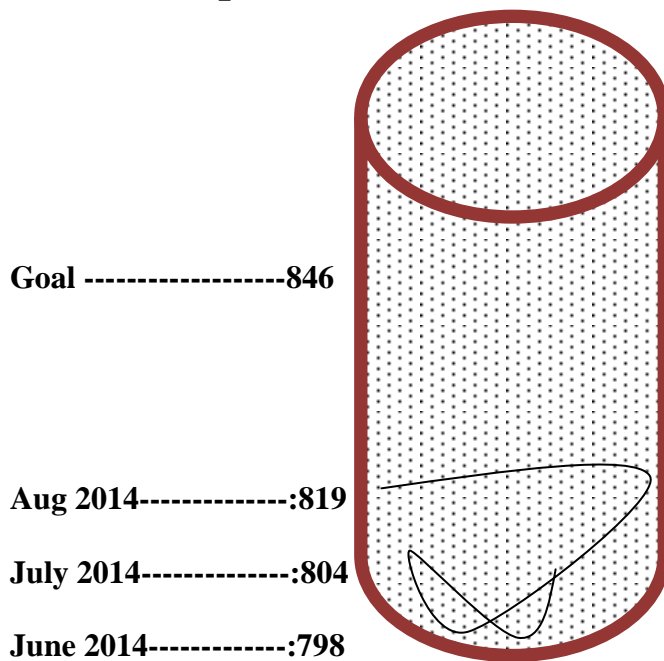


DISTRICT 410A - MEMBERSHIP FOCUS August 2014

Lions are people of purpose. A network - family - dedicated to service. The beginning of a new fiscal year always brings energy and vision. It is an exciting time of the year and we can already see some amazing membership results.

As Lions, we belong to the biggest, most diverse service organization in the world. We have more members in more places than any other service club organization, enabling us to meet the needs of more people around the globe. With 48 clubs in our District we touch the lives of the people that we serve on a daily basis.

Membership Status:



August 2014

New Members & Transfers: 19
Dropped Members: 4

Total Gain: 15



Give the gift of "Lions"..... It is indeed a privilege to be a LION!



**Congratulations to the following new Members that were inducted in August 2014:
Welcome to Lions District 410A: Wishing you all many special service moments!**

BERGVLIET

BEVERLY HOWELL

CAPE TOWN

GERALDINE MCKAY

MIKAYLA WEXLER

NEWLANDS

RACHEL BRIANT

KEVIN GOBLE

MADELAINE JANSE VAN VUUREN

STEYN JANSE VAN VUUREN

GRANT MCPHERSON

TARYN REED

SHANE SNYMAN

TABLE VIEW

HILARY DIXON

TOKAI

JULIE BLAKE

HENTIESBAAI

GERT JACOBUS BURGER

HANNELORE DE JAGER

LODEWYK DE JAGER

HENNIE GROBLER

Sponsor: JANE RENAUD

Sponsor: YASMIN FORBES

Sponsor: YASMIN FORBES

Sponsor: STUART MC PHERSON

Sponsor: AIDAN EWERS

Sponsor: AIDAN EWERS

Sponsor: AIDAN EWERS

Sponsor: STUART MC PHERSON

Sponsor: AIDAN EWERS

Sponsor: AIDAN EWERS

Sponsor: ELIZABETH HOUSTON

Sponsor: CHARLES FLANAGAN

Sponsor: JOHAN HUSSELMANN

Sponsor: NAULINE ERASMUS

Sponsor: NAULINE ERASMUS

Sponsor: FREDERIK BOTHA

THANK YOU SPONSORS!



What is GMT & GLT?

Membership development is important if Lions Clubs International is to meet the ever increasing needs of our communities. Effective leadership offers our members critical information, guidance and motivation to provide quality, relevant service.

Both membership growth and leadership are vitally important to our continued ability as Lions to provide needed community service in an effort to fulfil our mission, "We Serve." This is the reason behind the establishment of the Global Membership Team and the Global Leadership Team.

Together, these two teams have four basic goals:

- Continued membership growth
- Chartering of new clubs
- Improved club success
- Enhanced leadership quality

While the GMT and GLT are two independent, parallel teams, the positive impact of each will only be maximized through a collaborative effort.

The GMT is responsible for membership development through new members, new clubs and encouraging club success to improve retention.

The GLT seeks out potential new Lions leaders and encourages their development, while making efforts to enhance the quality of our leadership to maximize performance and our organization's success through the delivery of relevant training and development programs. Through effective collaboration, the overall impact of the two working together will be greater than the sum of its parts.

If you need any assistance with Membership or with Leadership development please feel free to contact.....

GMT - PDG Paula Lang & GLT - Lion Geila Wills



CLUB FOCUS - HENTIES BAY



Henties Bay is a coastal city in the Erongo Region of western Namibia. It is located 70 km north of Swakopmund and is an important holiday settlement. The Lions Club of Henties Bay was chartered on the 2nd June 2008 and today has a total membership of 47 members; this club is the largest membership club in our District. "Werk maak drome waar" was the headlines on the Uit die Toring newspaper article on the The Lions Service Centre which was opened in July 2014; the club raised N\$8000, 000 to make this dream a reality. I asked the club to share their membership success with us: The club's success is based on the following:

1. Husband and Wife-teams are successful in our club. It urges the whole family to become involved. Currently of the 47 members, we have 16 Family Unit members.
2. When doing projects in town, our Club is very visible through the banners and our clothing and everybody's eagerness. It makes an impression on the public. We wear Lions aprons, caps and waistcoats with our Lions emblem on. For instance when we bake pancakes, we usually have cheerful music which ensures a friendly atmosphere and is very catching.
3. We have many interesting projects in which the general public wishes to join especially when serving our elderly people.
4. We urge our members to invite their family and friends to help with our functions. After a few visits, they often become members.
5. Our Service Centre is a great advantage, as we now have a "home" to where we can invite friends and family for friendly get-togethers.

May this club continue to grow from strength to strength!

New Member Orientation: HENTIESBAAI INDUCTION – 14TH AUGUST 2014.



Lion Trevor inducting 4 new members

MEMBERSHIP CATEGORIES

MEMBERSHIP CATEGORIES

For prospective members who may not be able to meet the obligations of active membership, LCI offers several membership categories to fit their needs.

Active Member

Active membership is the "typical" category of Lions membership. Active members receive all benefits, and must meet all requirements, of Lions membership.

Affiliate Member

An affiliate member is someone who is not able to participate as an active member of the club but desires to support the club and its community service initiatives.

Associate Member

An associate member has active membership in one Lions club and associate membership in a second club in their community of residence or employment.

Honorary Member

An honorary member is not a member of the Lions club but may be granted honorary membership by a Lions club for having performed outstanding service.

Life Member

A life member is a Lion who has maintained active membership for at least 20 years, or at least 15 years if the member has reached age 70. Life membership may also be granted to a Lion who is critically ill.

Member-at-Large

A member-at-large is a member of a club who is unable to regularly attend club meetings but desires to retain membership in the club.

Privileged Member

A privileged member is a Lion who has been a member 15 or more years but must relinquish active status because of illness, infirmity, advanced age or other reason.

Obligations, rights and privileges of all membership categories, more detailed information can be found in the Standard Club Constitution and By-Laws.

Active	Club dues	District dues	International dues	District or International Office	Voting Privileges	District or International Convention Delegate
Active	Yes	Yes	Yes	Yes	Yes	Yes
Affiliate	Yes	Yes	Yes	No	Club matters only when present	No
Associate	Yes	No	No	No	Club matters only when present	No
Honorary	No	Club pays	Club pays	No	No	No
Life	No	One – time R30	One –time US\$650	Yes	Yes	Yes
Member –at-Large	Yes	Yes	Yes	No	Club matters only when present	No
Privileged	Yes	Yes	Yes	No	Yes	Yes

Posts, Tweets, Hash Tag? Social Media Works!

Thursday, September 25, 2014 SOUTH AFRICAN TIME 21:00 – 22:00

What an Exciting way of connecting with Lions.

Webinar Registration

Don't be intimidated by technology. This webinar will showcase easy ways to use social media to promote your club. Find out how other clubs use Facebook and LinkedIn to spread the word and get noticed in their communities: follow the link to register:

<https://www3.gotomeeting.com/register/194555886>

I like this! A Club Care Chairperson; the main purpose of this role is to look after the wellbeing of members in the club, sending out birthday, get well cards, good wishes on special celebration dates, organising visits to members in hospital, organising club social events etc; this person is part of the membership team. We often are so busy serving our community and forget about caring for our own members. This idea was shared on the last Webinar!

Why Recruit Young Adults

Recruiting younger members are an excellent opportunity to bring new energy and diverse skills into your club and ensure your club will still be in existence in 40 years. By recruiting young adults into your club, you will:

- Gain fresh ideas for service projects and activities
- Increase hands to do more service
- Promote membership that better reflects the community
- Mirror current times
- Breathe life into your club
- Sustain your club

RECRUITING YOUNG ADULTS

LCI offers several membership programs that are of interest to young adults. Finding young adults to recruit may be the one of the easier steps to recruiting young adults. With some helpful hints, you may not have to go far. Use the following ideas for places and methods to recruit younger members into your club:

- Ask current members to recruit within their family. Children and grandchildren of Lions are a great source for membership.
- Visit local colleges and universities. Students are a good resource for your club and many educational institutions require volunteer hours for graduation.
- Attend a local Leo club and find out if Alpha Leo's graduating high school or Omega Leo's turning 30 are interested in becoming a Lion.
- Call or email area businesses and ask if you can post flyers or set up a booth in their lunchroom for a day.
- Partner with a youth group or secondary school to implement a joint service project. Many participants will soon reach the age of legal majority. This will give your club contact with future prospective members.
- Encourage the young adults you are recruiting to invite their spouse, friends and family members to attend a meeting. Young adults enjoy doing activities in a group and will feel more comfortable if they bring others along with them.

Young people gravitate toward others like themselves, and a good approach is to recruit with your youngest members. Seeing someone of a similar age, lifestyle and perspective enjoying Lions service is a convincing reason to join. Once you have two or three young adults in your club, ask them to team up with your club's membership chairperson to form a committee concentrated on recruiting other young adults.

Paula Lang - GMT District 410A.