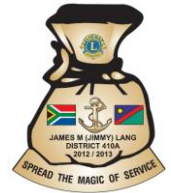




OUR MAGIC

District Governor JAMES (JIMMY) NEWSLETTER
SEPTEMBER 2012



From the desk of DG Jimmy

September was a most interesting month of Lions magic. We Lions have never ending, exciting and amazing projects upholding our common value "we serve". I visited the Lions Clubs of Pinelands, De Grendel, Paarl, Fish Hoek, Porterville, Bergvliet, Kirstenbosch, Strand and Leo Club of Brackenfell.

Thank you for your warm hospitality and friendship.



DG Jimmy was present at the unveiling of a Lions Club De Grendel Notice board in the grounds of the Health Clinic in Bothasig by Councilor L James Vos assisted by LP Martin Kallis.



LP Shannon (Right) and Lion Samantha of Pinelands Lions club counting 5 cent pieces to go to Stop Hunger Now.



Porterville Club visit - DG Jimmy and ZC Attie Reyneke (L back row) with LP Dirk and club members.



At the Kirstenbosch Lions Club Caitlin Cattell briefly explained her experience as an outward exchange student to Italy; During the June – July school holidays she went on this amazing trip to Italy which was exciting and a great experience. She stayed with two families and had the opportunity of living in a countryside village which was close to Rome and living in the centre of Rome as well. She joined the Youth camp in Italy 50 people from different countries she made many new friends. She thanked the Lions that sponsored her on this amazing journey. She was presented a certificate of appreciation by DC L Rehta Stigant for her involvement and participation in Youth Exchange.



Club visit to Bergvliet Lions Club- Newly inducted Lion Jane Renaud with sponsor L Sandy and LP L Rose Saville



DG Jimmy inducted Leo Eathon Van Rooy into Brackenfell Leos at Club visit.

OTHER PHOTOGRAPHS AND STORIES CAN BE VIEWED ON THE DISTRICT WEBSITE.

News from LCI

Lions Are Champions of Change:

On October 2, Lions Clubs International will participate in a special event at the White House in Washington, D.C. Members who have been selected to represent Lions as "Champions of Change" will be recognized at the event and participate in a panel discussion. Other highlights of the day include a tour of the White House East Wing and a White House Community Leaders Briefing, during which Lions can discuss with government administrators and agencies topics such as reading and literacy, health services and more. The event will be streamed live online. For more information, visit the LCI Website.

Reading Action Program (RAP):

International President Wayne Madden is challenging Lions to participate in the RAP to focus on increasing literacy and access to learning resources. Literacy – the ability to read & write - is the foundation for education & social development. Yet, hundreds of millions of adults lack minimum literacy skills and millions of school-aged children are not attending school to obtain them. RAP is a call to action for every Lions club around the world to organize service projects and activities that underscore the importance of reading and address specific needs related to illiteracy within their own community.

LCI Partners with other organizations as a part of RAP

- Reading is Fundamental
- Reach Out and Read
- USAID

RAP encourages Lions to provide assistance to individuals with visual impairments, particularly by focusing on Braille literacy and access to assistive technology. The following organizations offer many opportunities for Lions to get involved:

- American Foundation for Blind
- Perkins School for the Blind
- The Hadley School for the Blind

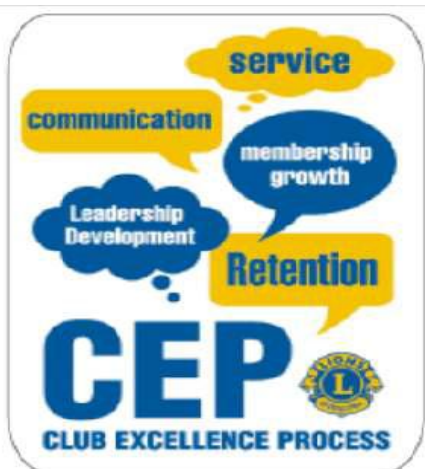
• National Federation of the Blind
Using this as reference, Districts / Clubs are requested to work with Schools or Libraries to organize joint projects or explore partners in your area.

Lions World Sight Day 9th October - Focusing Attention on Preventing Blindness and Improving Sight:

For more than 10 years, Lions World Sight Day, held annually in October, has focused attention on eliminating preventable blindness and improving sight. On World Sight Day, Lions clubs around the world conduct special sight related events. This can be vision screenings, eye health education and any other vision related activity by planning a sight-related event. This can be vision screenings, eye health education and any other vision-related activity.

International Convention 2013: Hamburg, Germany: 5th to 8th July 2012. Register now and pay only 100 USD

Club Excellence Process: is the key to success for Club Growth. All Clubs big and small, weak and strong are encouraged to have the Club Excellence workshop to book a workshop contact PDG Paula



Family and Women Membership:

Following on an idea initiated by Lion Marquerite Alheit (past DC Family & Women Development), I am asking members to assist me with details for inclusion in a data base of NGO's concerned with the upliftment and training of women.

These NGO's will be invited to attend a Lions Family and Women Symposium, in the first quarter of 2013, to encourage them to network, pool resources where possible and generally give them a platform to open dialogue.

In the long term, the database will be a valuable resource for us Lions as it will give a wider view of what is going on in our communities and who the different players are.

A data base is only as good as the data it contains, so please give me as much information as you can as I intend to invite as wide an audience as possible to the Symposium.

Details to include:

- Name of NGO
- Contact person
- E-mail address
- Phone number

Many thanks for your co-operation

DC Sue Charles
Family & Women Membership Specialist



LIONS ENVIRONMENTAL PHOTO CONTEST 2012

This annual photo contest provides a way for Lions to portray—through an original photograph—their pride and commitment to improving, protecting and preserving their environment. Every Lion from a club in good standing can enter a photograph of his or her immediate surroundings in one of the following five categories:

**ANIMAL LIFE PLANT LIFE
URBAN OR NATURAL LANDSCAPE
WEATHER PHENOMENON
BEAUTY OF THE RURAL
ENVIRONMENT** (photos celebrating our natural local surroundings)

Please note that the entries must be an original, unaltered, black-and-white or colour photograph [without people].

The impartial judging of photos will focus on originality, artistic merit and portrayal of the environmental theme.

The exact size of your photograph must be **20,3 x 25,4cm (or 8" x 10")** in order to qualify for the judging.

Please send your entries to the District Office **on or before 30th November**. Or if you are in the vicinity of Postnet Table View, you can drop your entry there.

Remember to include your name, club and category on the back of each entry (preferably printed than hand-written to

avoid smudging!) and mark the envelope for my attention.

Judging will take place at the January Cabinet meeting where ONE winning photograph across the 5 categories will be selected. This entry will be submitted to the MD Council meeting for overall judging where only ONE photograph will be sent to LCI Headquarters.

Registered attendees at the 2013 International Convention in Hamburg will vote for their favourite in each category as well as for their overall favourite photograph. The 6 Lions photographers will receive an award and appear on the Contest Winners page.

Good luck and happy snapping!!

Liz Houston
DC Environment



Support our Leos!

You have been invited to Alexandra One2One.
Your club can have a stall or be friends to the patient.

It is on the 21st of October for more information contact Leo Deon
deonlvw@mweb.co.za

Quiz NightFriday 13th October at the Merriman Lions Club at 19h00, R20 per person team up with other players or book your own table contact Leo Deon to book at deonlvw@mweb.co.za

Dates to Remember!

12th October – Peace Poster Deadline.

13th October - E-Clubhouse and Face book training.

20th October – District Peace Poster Judging.

October Month is Membership Growth Month – the deadline to report members for the October membership growth award is the 20th October. Sight first Grant Application deadline is the 23rd October

Club Anniversaries

Congratulations to the clubs hereunder for many years of serving the community. Thank You for touching lives in your community.

12th October Malgas Lions Club 50 Years of Service

14th October Cape Town Lions Club 55 Years of Service

20th October Moorreesburg Lions Club – 15 Years of Service

MID YEAR CONFERENCE 3rd NOVEMBER 2012.

Time is running out.... have you registered for this amazing Conference?

**Christmas Cakes are now available
place your order as soon as possible
with DC Mike Dempsey, 072 858 6167.**



All donations must go to our local Lions International Account & information to DC LCIF PDG Wolsley to keep our records up to date:

Donations to:-
International Association of Lions Clubs
Bank: FNB
Branch: 201409
Account number: 50260087653

It is important to form new Lions Clubs because...



Membership Matters

Membership as at end of September 2012
Opening balance September: 925
Added: 4
Dropped: 7
Month Closed at: 922

Larger Clubs Attract New Members.
Recruiting Fact: Globally, 85% of new members join clubs with 20 or more members. 63% of clubs are larger than 20 members.

Conclusion: Clubs under 20 members should consider how both the club and community benefit by inviting and engaging new members.

A Club Type for Every Need

The first quarter is the best time of the Lions' year to start a new club. It creates momentum that can be carried on throughout the year and helps districts avoid the last-minute crunch to start a club when they are so busy at the end of the year. There are many types of clubs and you can find one to suit your needs.

Traditional club – A traditional club is composed of 20+ members. They live, work, play, and serve in their community.

Campus club – A campus club unites college students, faculty and business leaders to solve problems in on campus and the surrounding community.

Club Branch – A club branch is composed of at least five members. They work in their community and have the opportunity to grow into a traditional club.

Specialty club – A special interest club is formed in a traditional way, but its members share passions in addition to service. They may want to be a cyber club, be a Champions club that supports the Special Olympics or even share a love of motorcycles!

No matter what the needs of your community are, there's a type of club to meet them.

Mentorship

Leadership is a key ingredient in Lions path to success. We need leaders who know how to help an organization grow and prosper and we will need new leaders to carry the Lions banner in years to come.

The Lions Mentoring Program can help develop the leaders we need. Mentoring is a mutually beneficial educational journey based on trust, truth and compassion between an experienced, senior Lion and one who is new to Lions Clubs.

The first part of the program helps new Lions learn the traditions and organization of Lions Clubs International. The second focuses on the personal development and relationship skills needed as Lions take on increasingly responsible leadership roles. Will you give of yourself to help fellow Lions develop their leadership potential and add to the talent pool of future leaders?

A Mentoring Workshop is taking place on the 10th November 2012 – book your seat as soon as possible.

Hero of the Year 2012 - The search is on for Lions District 410A Hero of the Year 2012: -

“A Hero is someone who excels in making a difference in the lives of the people that they touch”

**Have you found your Hero?
Nominations close 31st December 2012**

October Month is also International Relations Month – Lions International Month (October) is an ideal time to develop an International Relations project. An International night is another suggested project for Lions International relations month. With a little initiative, imagination and enthusiasm International Night can become a valuable project and an excellent means of gaining local publicity.

Please feel free to forward interesting articles or photos for the DG Newsletter to:
langjm@telkomsa.net