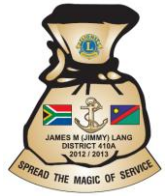




OUR MAGIC

District Governor JIMMY – NEWSLETTER - JULY 2012



From the desk of DG Jimmy

My first thoughts go back to the huge surprise that I received at the Cape Town Airport where so many Lions took time off to wish us a Bon Voyage on our trip to the International Convention in Busan.



On arrival in Busan we were warmly greeted by our fellow Lions of South Korea.



Then off to four days of Governors School, the entire team of our Multiple District was together in the same class, I must say school was fun and very informative.



Our International convention was attended by 55,272 delegates the largest delegation ever to a Lions International Convention. This record was documented as the largest delegation attending a convention in Busan and was signed and forward to the Guinness World Record for insertion as the largest delegation to a convention. We will have to wait to see if this is accepted as such.

The International parade of nations is an event that stands out for me, this year we were grouped in the area of Africa where all the African countries represented at the International convention walked together by country in alphabetical order. 21 Proud South Africans were a picture to be seen; we fully entertained the crowds and received much applause from the public.



The flag parade at the International Convention was a proud moment for me, the South African delegation waited patiently for our flag to be paraded and when it appeared there was a loud roar from us as we proudly stood up to respect our flag.



We attended various evening functions and interacted with many Lions from all over the world. We watched an amazing performance by a dance group of visual or/and hearing impaired dancers and were amazed at their dancing perfection this group has danced around the world and received many recognition awards.



International President Wayne Madden was inducted as the International President and he proceeded to induct his governors 754 in total from around the world.



He emphasized teamwork as being critical to our success and so is having a road map and a plan to get there, he asked that each club uses the club excellence award as their blue print. It will ensure a club's success and it is easy to achieve with team work.



Our International Presidents theme this year is "In a World of Service" he wants us to continue with the Global Service Action Campaigns of Engaging Youth (August) Working with the blind and visually impaired (October) Feeding the hungry (December and January) and Working to improve the environment (April). To protect 150 million children from measles in our new partnership with the Bill and Melinda Gates Foundation, One dollar, One shot, One Child's Life saved. In addition he is asking Lions to participate in a Year-Long initiative called the "Reading Action Program" – a campaign to improve literacy rates and promote reading. Clubs please diarise the Campaign months and make sure that your projects are processed on the Club Monthly Activities on line as – Global Service Action Campaign. Communication regarding Reading Action Program has been forward to all clubs giving you project ideas and activities, we need to achieve at least 50% of club participation in literacy programs. I urge you to embrace this project in your communities.

MY theme complements the International Presidents theme. "Spread the Magic of Service" "In a World of Service". Members perform magic by being involved in club projects. Communities are influenced and affected and touched by this magic. New members are seeds of

magic, we need to plant the seeds of magic and we need to nurture the seeds of membership. My goals are the formation of one new Lions Club and 4 Club Branches, retaining current membership figures and clubs to grow by one at the end of this fiscal year.

We need to market ourselves and be visible in our communities with the Brand "LIONS". My main objective is to have an Enthused and Happy Membership who will strive to Grow our Organisation and uphold our common value "WE SERVE" the Motto - we share worldwide in 46,000 Lions Clubs.

As we approach the end of the first month of this fiscal year, I would like to take this opportunity to wish all Club Officers the very best for this year. May you and your members have a memorable year and capture the Magic of Service.

LIONS FRIDAY

How do we become a Household Name Brand? You can do this by Lions Friday – wear Lions regalia every Friday and show your friends and work colleagues that you are Proud to be a Lion. Wear your club t-shirt or waist coats with your Lions pins. (Pins are normally an attraction to start a conversation) Forward your Lions Friday photos to PDG Clive for our District website.



Well Done LP Rocky and PDG Liz for the first Lions Friday Photo received this fiscal year. Lions at Work!

FAMILY & WOMEN'S NEWS –

DC Sue Charles

Each month I will be sharing a few tips to assist in increasing the number of Women in your Lions Club this year:

- Form a team of women within your club to come up with a new service idea that works for the community, and then get behind that idea this year. If it appeals to your own female members, it is likely to appeal to other women too.
- Get active with the Peace Poster Contest and make a big deal of choosing and displaying winners Those young artists have mothers, aunts and grandmothers who come to see an art show.

For the record we currently have 97 family members.

DC TRAVELS

On the 29th June we visited the Cape of Good Hope Lions Club where I inducted President Cyril and PDG Paula inducted 11 new members. Congratulations and a Warm Welcome to the new members. Well done Cape of Good Hope with this massive increase of Membership.

On the 6th July we travelled through to Malmesbury where I had the pleasure of inducting President Coenraad (Rudi), PDG Paula inducted six new members. Congratulations and a Warm Welcome to the new Members. New Members new Ideas! New life in our clubs.

Both these clubs completed the Club Excellence Process workshop; I encourage all clubs to implement the Club Excellence Process in order to have a better understanding of your members, their expectations and the operation of the club.



On 18th July my own home club visit (Gordon's Bay Lions Club) this club is involved in the Gordon's Bay Winter Wonderland Festival which is in its second year of existence, here I witnessed a handover of approximately 50 blankets and a cheque of R8600 from the Winter Wonderland Festival as the club's contribution for their involvement in the organising of the food stalls. I am sure that this Festival is going to grow in future years. Special "thank you" to Lion Pieter.



On 21st July – My home coming banquet at the Protea Hotel in Stellenbosch, what an amazing evening. Premier Helen Zille and her husband Professor Johann Maree attended the Welcome Home Banquet. Her speech made reference to the amazing work that many organisations are doing in the City of Cape Town and she

encouraged us to continue with the work that we are doing. I am so grateful to all those that attended and moved by the support. See photo of the Cabinet members that attended the Banquet.



MEMBERSHIP NEWS

Lions Clubs International Records Fifth Straight Year of Membership Increase

Oak Brook, Illinois, USA, July, 13, 2012

– Membership in Lions Clubs International increased to nearly 1.35 million members, as of June 30, 2012. While many volunteer organizations report declining membership, Lions Clubs International experienced its fifth straight year of membership increase. Not since 1993 has the world's largest service club organization recorded five straight years of membership growth.

"We chartered more than 1,500 new clubs, bringing our total number of clubs to a record high of more than 46,300 clubs," said Wayne A. Madden, the 2012-13 president of Lions Clubs International. "In the last five years, we have increased our membership by nearly 60,000 members. With a net increase of nearly 6,000 members in the last year, Lions can provide more service to their communities and to those in need around the world." "The fastest growing demographic group in Lions clubs is women," says International President Wayne Madden. "Also expanding rapidly is the number of members from the same family. We are organizing family clubs and encouraging Parents and children and other family members to volunteer together. Family clubs or those with lots of family members fit easily into today's busy lifestyles."

MEMBERSHIP

Our Membership as at end of July:

Added Members:	47
Dropped Members:	11
Net Gain:	36
Current membership number	925:

What a Great Membership growth month, we wish to encourage clubs to maintain this positive pattern, with friendship and harmony within clubs we will grow in strength.

A very Warm Welcome to our New Members may you enjoy many memorable years of service.

Congratulations.

PDG Clive Fox on his achievement of receiving the Senior Master Key (25 new members) introduced into Lions. Well done!

PDG Pierre Theron on his 70th birthday on 21st July, We know your family spoiled you; we all wish you many, many more.

In Memorial.

Sadly during this month we lost the following members in our District:

Bredasdorp: Lion Japie de Villiers
Gansbaai: Lion Andrew James
Somerset West: Lion Boetie Hatting

They will always be remembered for their Friendship, Fellowship and their Service to the community. They will always be part of our treasured memories.

Spotlight on August 2012.

Engaging our Youth – Global Service Action Campaign; all clubs are encouraged to participate in Youth projects.

9th August – National Women's day.

15th August – Leo Club Excellence Award Application due.

19th August – One to One.

26th August – Blisters for Bread

Reminder: - Club Excellence Award

Clubs are reminded to submit their Club Excellence Award Application for the fiscal year 2011-2012.

YOUTH EXCHANGE:

As DC Youth Exchange I would like to mention that we had a very successful period with this portfolio over the last two months. We had a YE Caitlin Cattell who was hosted by the Kirstenbosch Lions Club that went to Italy and she is safely home and had a wonderful informative time with lots of good memories. Two school pupils from Wellington was hosted by Franschoek and Wellington Lions Club to go to the first Youth Camp in Dist. 410B – from the feedback that was given to us we learnt that this was a wonderful experience and I would like the other clubs in our District to consider taking part in this project when this camp comes up again.



I would like to thank the Franschoek Lions Club and particularly the Maske family VERY, VERY much for hosting the

six YE students we had recently – they were 2 Mexicans, 2 from Italy and the two students from Finland will be arriving on the 6th Aug. They really go out of their way to make these students feel at home and to show them around.

I would like to ask the rest of the clubs in our district to please come forward and offer hosting for the six students from Malaysia that will be arriving in December – it should be considered as a club project and expenses must not come out of the member's pockets.

DC Retha Stigant

Melvin Jones

There are currently 331,684 Melvin Jones Fellows: At the Welcome Home Banquet we welcomed two Melvin Jones Fellows.



Congratulations to DG Jimmy and Premier Helen Zille as the new recipients of The Melvin Jones fellowship.

THE LOUIS VOLKS HUMANITARIAN AWARD - DONATION R 825.00

This award honours the contribution of one of the founders of Lionism in South Africa. This prestigious award may be presented by a Club to a Lion, an individual or Company/Organisation who has been involved in an outstanding act of humanitarianism or demonstrated a special commitment to service.

The "Louis Volks" is a framed citation, presented with an embossed ribboned medallion plus a lapel pin.

The donation may be designated to: - The Projects & Contingencies Fund - The Sight Cataract Surgery Fund - Sight - Services for Children - District Children's Party - Hero of the Year - Leo's - or Youth Exchange.

Funds come from your club's Project Account. Please note, this is a local award, so funds remain here in our District. To order, please contact District Office Secretary Lion Sandy in the District Office.

Mid Year Magic Conference: 3rd November 2012.

Come and experience the hospitality of Moorreesburg and be hosted by our own Lions of this beautiful town. It will be an experience that you will never forget! It is "MAGICAL.....NEW.....EXCITING" and a **MUST to attend.**

District Matters:

PEACE POSTER

Peace Poster contest celebrates its 25 Years in existence this year 2012.

Theme "IMAGINE PEACE"

There are still kits available. We want to encourage clubs who have not yet participated or ordered a Peace Poster Kit to get involved in this Great Project! Submission of Peace Poster deadline is 12th October 2012.

Essay Competition for the Blind and visually impaired. Theme "IMAGINE PEACE" we want to encourage clubs to consider participating in this contest. This contest offers you a wonderful opportunity to support locally visually impaired youth. And to promote your club by working in local schools and families to identify young people who are interested in participating. For more information contact DC Yolanda de Jager

District 410A Hero of the Year 2012

Please start identifying the Hero's in your community; shortly you will be receiving information regarding this heart touching Event. Every community has Hero's Men and Women who touch the lives of their communities.

Lions Alert

Every club needs to identify a safety Officer within their Lions Club. It is important to note that it is a requirement that at every Lions project a Safety Checklist needs to be completed. Lions should prepare themselves and their families in the event of a natural, man-made, or health care emergency. Please contact DC Llen Labuscagne for more information.

LASTLY I WANT TO ENCOURAGE ALL CLUBS TO SUPPORT CLUBS IN THEIR ZONES IN PROJECTS AND SOCIALS.

Please feel free to forward your project details to me and I will arrange to have them posted in my Newsletter and on our District website. Lets all work together as a team. DG Jimmy Lang

